

REAL ESTATE FUNDS

FINTRX Use Cases & Value Drivers for Asset-Raising Professionals

Use-Cases

- Leverage comprehensive private wealth data to [identify potential real estate fund investors](#).
- Identify firms with expertise or interest in [sectors and industries](#) relevant to your fund strategy.
- [Analyze the direct investment activity](#) of family offices and RIAs to identify existing real estate direct deals.
- Utilize the [keyword search functionality and other advanced filtering options](#) to identify firms involved in specific real estate funds or deals.
- [Pinpoint the right LPs](#) that have an interest in your real estate strategy.
- Access the [specific decision-makers](#) responsible for making new real estate investment decisions.
- [Segment family offices & RIAs by AUM](#) and target entities with the appropriate client types & account sizes.
- Use the [Capital Allocator filter to identify RIA firms](#) that invest in external real estate funds.
- [Integrate FINTRX data with existing workflows and systems](#) using the [API data feed](#) to enhance real estate deal sourcing and monitoring processes.

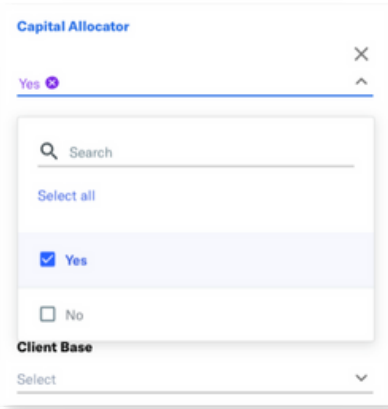
Value-Drivers

- [Maximize value](#) by leveraging FINTRX insights for informed real estate capital-raising strategies, securing profitable deals with confidence.
 - [Increase success](#) by narrowing down your search to investors specifically interested in real estate investments; [Filter by asset class & alternative investments](#) to identify ideal prospects for your fund.
 - [Enhance ROI](#) by identifying potential buyers or sellers for real estate direct deals through the monitoring of direct investment activity.
 - [Save time & effort](#) by utilizing accurate contact information for key decision-makers involved in real estate deals, facilitating efficient outreach & relationship building.
 - [Boost efficiency](#) by analyzing AUM & strategies of real estate fund-focused RIAs to pinpoint ideal partners for successful deal execution.
 - [Streamline prospecting](#) by utilizing smart lists, dynamic mapping & custom alerts to build & manage relationships with investors, track communication history & ensure personalized engagement.
 - [Boost deal success](#) by leveraging comprehensive private wealth data to identify potential partners for joint ventures, co-investments, or direct investment opportunities.
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FINTRX Solves critical questions such as...

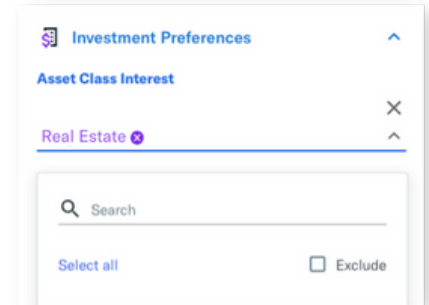
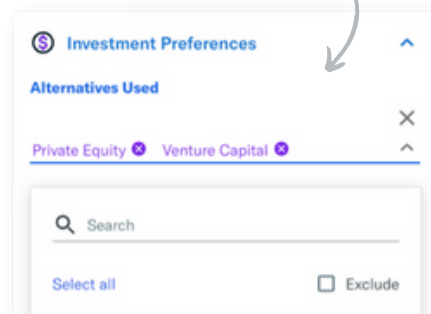
- ✓ Which family offices invest in our real estate strategy?
- ✓ Which RIA's allocate to our fund strategy?
- ✓ Who has recently invested in real estate funds like ours?
- ✓ Who in my network can introduce me to the right real estate contacts?

Identify Key Players in the Real Estate Market



Use the 'Capital Allocator' filter to identify RIA firms that invest capital into external funds.

Use the 'Alternatives Used' filter to identify specific entities that are active in the RE space to identify the key players in your market.



Or use the 'Asset Class Interest' filter to do the same for family offices...

Direct Transactions Module

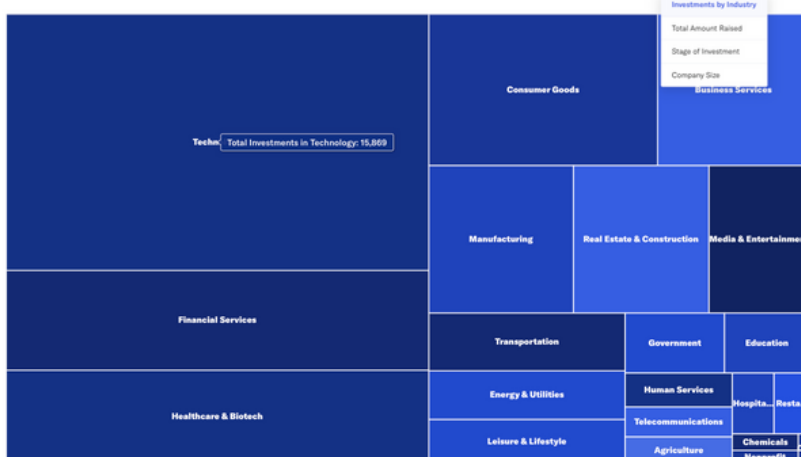
Investors 1,949
 Private Companies 18,856
 Transactions 25,165
 Follow-On Investments 4,360

Examine the direct investment activity of family offices & RIAs to find more relevant opportunities and pinpoint specific RE targets.

Search direct transactions... Create Transaction Alert Filter

| Date | Investor | Companies | Stage | Size Of Round | Sector | Industry | Country |
|----------|----------------------------------|-----------|-----------------|---------------|--------------|------------|----------------|
| Jul 2023 | Vietra | Tricor | Acquisition | Undisclosed | Financial | Financial | Hong Kong |
| Jul 2023 | Premji Invest (Azim Premji F...) | Centle | Series A | \$15,000,000 | Business | Marketing | United States |
| Jul 2023 | HC Private Investments | QEI Inc. | Acquisition | Undisclosed | Manufac | Automatio | United States |
| | Bloom Money | | Pre-Seed | \$1,300,000 | Financial | Financial | United Kingdom |
| | ScorePlay | | Seed | \$5,000,000 | Media & ... | Sports | Portugal |
| | Protect AI | | Series A | \$35,000,000 | Governm | Security | United States |
| | Amgcontrol | | Series A | \$10,000,000 | Energy & ... | Energy | United States |
| | Aurora Financial Group, LLC | | Acquisition | Undisclosed | Financial | Investment | United States |
| | GIMO | | Series A | \$17,000,000 | Financial | Financial | Vietnam |
| | Abrdn's U.S. Private Market... | | Acquisition | Undisclosed | Financial | Financial | United States |
| | Gossamer Bio | | Post-IPO Equity | \$212,000,000 | Healthca | Biotech | United States |

Transactions Heat Map

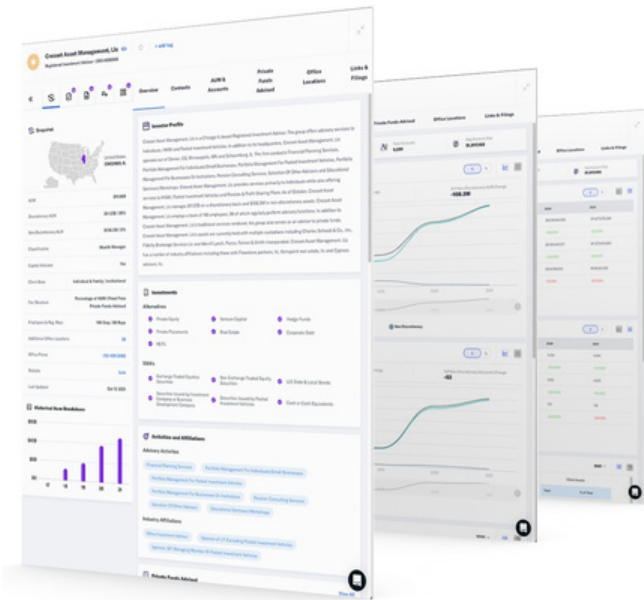


25,000+ Tracked Investments

FINTRX Overview

[FINTRX](#) is a private wealth data intelligence platform that provides global financial firms a centralized source for in-depth & credible insights on family office, registered investment advisor (RIA) & broker dealer data. It's specifically designed for asset-raising professionals to source accurate data while increasing efficiency and saving valuable time.

FINTRX sources data from both public and private sources and is comprised of **75+** researchers who map, validate and compile data daily to ensure accuracy.



850K+

Registered Investment Advisor (RIA) & Broker Dealer Records

25K+

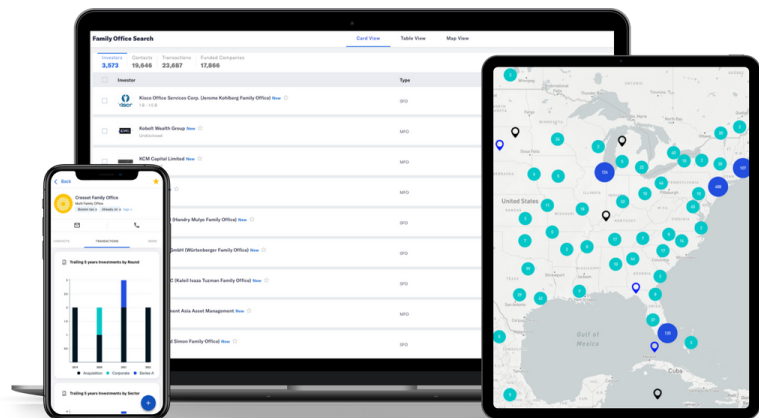
Family Office Records

\$115 Trillion+

Managed Assets Tracked

600K

Email Addresses of Key Investment Professionals



[Join the hundreds of real estate asset managers](#) who trust our unparalleled data and intuitive prospect management tools to source private wealth investors.

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sales@fintrx.com

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