

REAL ESTATE FUND

FINTRX Use Cases & Value Drivers for Asset-Raising Professionals

Use Cases

- + Utilize comprehensive wealth management data to [identify active real estate fund investors](#). Easily pinpoint firms with expertise or interest in sectors relevant to your real estate strategy.
- + Analyze [historical real estate transactions](#) to gain insight into investment activity & preferences and segment investors by AUM to target entities with appropriate client types & account sizes.
- + Highlight firms involved in specific real estate deals with [keyword searches & advanced filters](#).
- + Leverage your [personal network and advanced relationship mapping](#) to target decision-makers more effectively and efficiently.
- + Access [accurate contact information](#) and prep for your meetings with insights into education & work backgrounds, hobbies, interests and more.
- + Stay up-to-date on real estate investment trends, new property deals and more with [custom alerts & notifications and dynamic lists](#).
- + [Integrate FINTRX data directly into your existing workflows and tech stacks](#) to streamline deal sourcing and prospecting processes.

Value Drivers

- + [Maximize value](#) by leveraging FINTRX insights for more informed capital-raising strategies, finding key business opportunities & securing profitable deals with ease.
 - + [Increase fundraising success](#) by narrowing down your searches to investors specifically interested in real estate investments & strategies like yours.
 - + [Improve outreach efforts](#), easily identifying key contacts and decision-makers and leveraging relationship mapping and personalized details for warmer introduction opportunities.
 - + [Save time and effort](#) by utilizing AI-powered searching to automate research processes & drill down into thousands of investors in seconds.
 - + [Optimize efficiency](#) with insights into investment portfolios, AUM and past real estate investments to pinpoint ideal partners for successful deal execution. Utilize smart lists to manage your relationships, track communication history and ensure personalized engagement.
 - + [Enhance ROI](#) by targeting relevant real estate fund investors more efficiently, boosting your asset-raising and building stronger relationships.
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FINTRX Solves Critical Questions Such As...

- ✓ Which institutional investors allocate to external real estate funds?
- ✓ Which family offices and investors are active in real estate?
- ✓ Who in my network can introduce me to the right contacts for getting in the door and closing deals?
- ✓ How can we prospect and manage leads more efficiently?
- ✓ How do I craft warmer introductions with personal details for more successful outreach?

REAL ESTATE FUND

Identify Key Players In the Real Estate Market

Capital Allocator

Yes

Search

Select all

☒ Yes

☐ No

Client Base

Select

Use the 'Capital Allocator' filter to identify firms that invest in external funds.

Use the 'Alternatives Used' filter to identify specific entities that are active in the RE space to identify the key players in your market.

Investment Preferences

Alternatives Used

Private Equity Venture Capital

Search

Select all

☐ Exclude

Investment Preferences

Asset Class Interest

Real Estate

Search

Select all

☐ Exclude

And use the 'Asset Class Interest' filter to do the same for family offices...

Property Transactions Module

Leverage data on direct real estate investments to highlight real-estate interested investors and target prospects based on historical deals.

Property Transactions Create Transaction Alert Filter

Investors
700+

Properties
2,100+

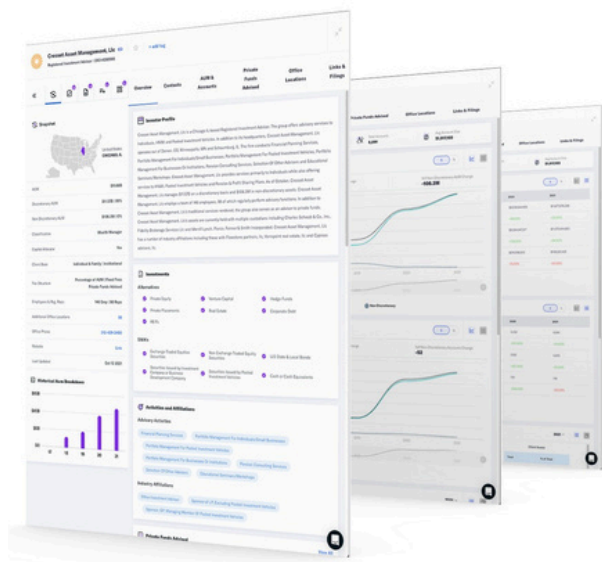
Transactions
2,300+

Date	Property	Property Type	Location
	The Grande View Inn	Hotel/Motel	Stillwater, OK
	Alta Shopping Center Follow On	Retail	Park City, UT
	The Peaks Resort & Spa	Hotel/Motel	Telluride, CO
	413 Hillsborough St. Apartments	M	R
	Fairview Park Center	M	
	OneMeridian Follow On	M	
	The Brown Palace Hotel & Spa	H	

Property Investments by Year

United States Exposure

All Time Property Type Exposure



About FINTRX

[FINTRX](#) is a wealth management data platform that enables wealth professionals, financial institutions, and asset management firms to seamlessly map, access, and sell into the RIA, broker dealer, wirehouse, and global family office ecosystems. With advanced AI technology and comprehensive data on **850,000+** financial entities and contacts, FINTRX empowers industry professionals to make more informed decisions, build stronger relationships, and drive business growth. Access to FINTRX data is delivered via its award-winning cloud-based platform, fully integrated [iOS mobile apps](#), and many [CRM and API connectors](#), including Salesforce, Navatar, HubSpot, Snowflake, and others.

28K+

Family Office Records

850K+

RIA & Broker Dealer Records

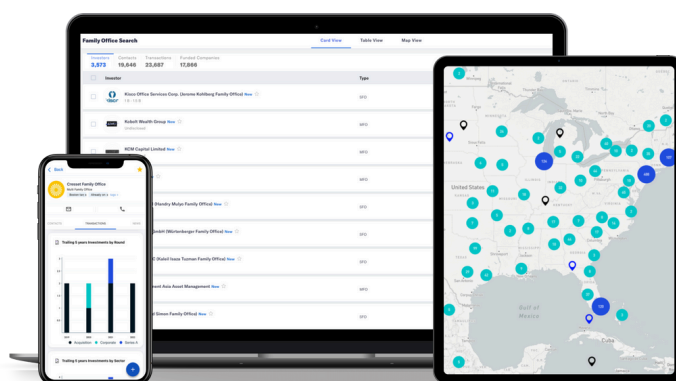
600K+

Email Addresses of Decision-Makers

\$115T+

Managed Assets Tracked

BOOK A DEMO



Join the [hundreds of real estate professionals](#) who trust our unparalleled data and efficient prospect management tools to raise capital and build effective industry relationships...



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