

PRIVATE EQUITY | VENTURE CAPITAL

FINTRX Use Cases & Value Drivers for Asset-Raising Professionals

Use Cases

- + Leverage comprehensive data to [identify private equity/venture capital fund and early-stage investors](#). Easily pinpoint firms with expertise or interest in sectors relevant to your strategy.
- + Analyze [direct investment activity and historical deals](#) to identify opportunities at the venture and private equity stages as well as potential LPs for fund investments.
- + Highlight firms active in specific alternatives or sectors with [keyword search & advanced filters](#). Pinpoint firms allocating capital to external funds.
- + Leverage your [personal network and advanced relationship mapping](#) to target decision-makers more effectively and efficiently.
- + Access [accurate contact information](#) and prep for your meetings with insights into education & work backgrounds, hobbies, interests and more.
- + Map out potential LPs and track your territory by [office locations down to street level](#).
- + [Integrate FINTRX data directly into your existing workflows and tech stacks](#) to streamline deal sourcing and prospecting processes.

Value Drivers

- + [Maximize value](#) by leveraging FINTRX insights for more informed capital-raising strategies, finding key business opportunities & securing profitable deals with ease in the PE/VC space.
- + [Increase deal success](#) by narrowing down your searches to investors specifically allocating to fund strategies and early-stage deals like yours.
- + [Improve outreach efforts](#), easily identifying key contacts and decision-makers and leveraging relationship mapping and personalized details for warmer introduction opportunities.
- + [Save time and effort](#) by utilizing AI-powered searching to automate research processes & drill down into thousands of investors in seconds.
- + [Optimize efficiency](#) with insights into investment portfolios, AUM and accounts for more targeted fundraising strategies. Utilize smart lists to manage your relationships, track communication history and ensure personalized engagement.

[Simplify capital raising by leveraging comprehensive investor data to identify early stage-focused LPs, ensuring targeted outreach for effective results.](#)

FINTRX Solves Critical Questions Such As...

- ✓ Which family offices and investors are active in strategies like ours? Who has made recent PE or VC investments?
- ✓ Which investment advisors allocate to external funds?
- ✓ Who in my network can introduce me to the right contacts for getting in the door and closing deals?
- ✓ How can we prospect and manage leads more efficiently?
- ✓ How do I craft warmer introductions with personal details for more successful outreach?

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Identify Key Players In the Private Equity & Venture Capital Space

Investment Preferences

Alternatives Used

Venture Capital **Private Equity**

Search

Select all ☐ Exclude

Searching as: **OR**

☒ Private Equity

☐ Real Estate

Easily pinpoint investors active in early stage deals and allocating to external PE & VC funds

Elizabeth Brown
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Charles Powell
Chief Investment Officer
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Investment Details

Asset Class Focus

Hedge Funds | Real Estate

Direct Investments | Long Only

Private Equity | Venture Capital

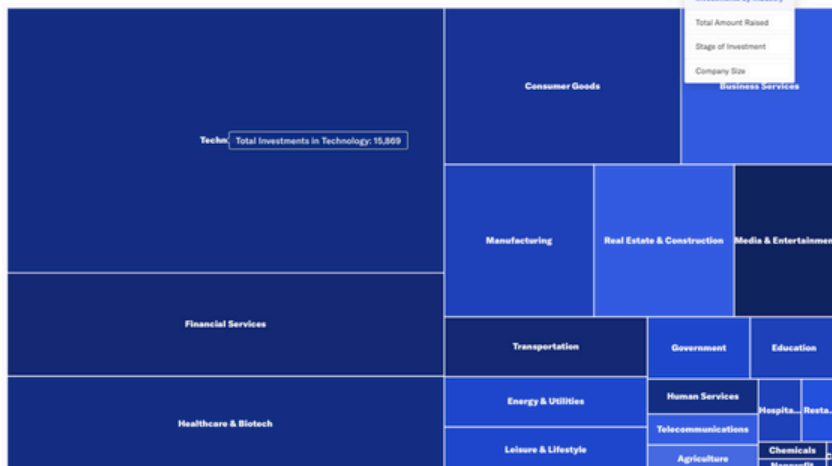
Highlight investment committee members and key decision-makers for deal execution

Direct Transactions Module

Investors **2,500+**
 Funded Companies **18,500+**
 Transactions **27,000+**
 Follow-On Investments **4,800+**

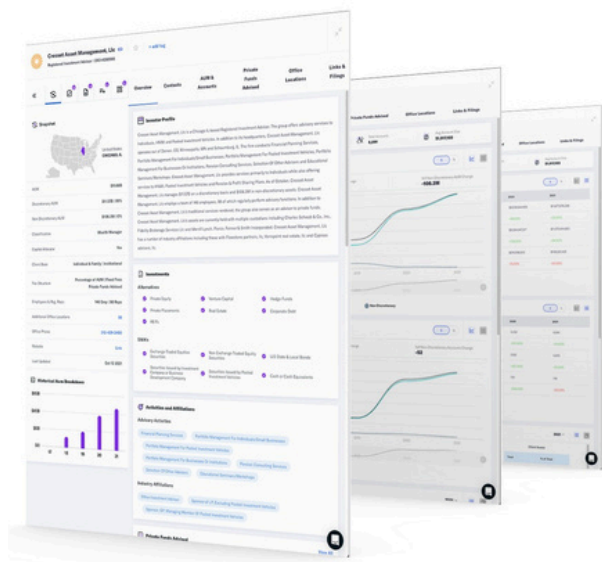
Examine direct investment activity to identify relevant prospects based on investment strategies & historical deals

Transactions Heat Map



Date	Investor	Companies	Stage	Size Of Round	Sector	Industry	Country
Jul 2023	Vistra	Tricer	Acquisition	Undisclosed	Financial	Financial	Hong Kong
Jul 2023	Premji Invest (Ajim Premji F...)	Coolie	Series A	\$15,000,000	Business	Marketing	United States
Jul 2023	HC Private Investments	QEL Inc.	Acquisition	Undisclosed	Manufac	Automotive	United States
Jul 2023	Bloom Money	Bloom Money	Pre-Seed	\$1,300,000	Financial	Financial	United Kingdom
	ScorePlay	ScorePlay	Seed	\$5,000,000	Media & ...	Sports	Portugal
	Protect AI	Protect AI	Series A	\$35,000,000	Governm	Security	United States
	Amprocontrol	Amprocontrol	Series A	\$10,000,000	Energy & ...	Energy	United States
	Aurora Financial Group, LLC	Aurora Financial Group, LLC	Acquisition	Undisclosed	Financial	Investment	United States
	GIMO	GIMO	Series A	\$1200,000	Financial	Financial	Vietnam
	Abidin's U.S. Private Market...	Abidin's U.S. Private Market...	Acquisition	Undisclosed	Financial	Financial	United States
	Gossamer Bio	Gossamer Bio	Post-IPO Equity	\$212,000,000	Healthca	Biotech	United States

25,000+ Tracked Investments



About FINTRX

[FINTRX](#) is a wealth management data platform that enables wealth professionals, financial institutions, and asset management firms to seamlessly map, access, and sell into the RIA, broker dealer, wirehouse, and global family office ecosystems. With advanced AI technology and comprehensive data on **850,000+** financial entities and contacts, FINTRX empowers industry professionals to make more informed decisions, build stronger relationships, and drive business growth. Access to FINTRX data is delivered via its award-winning cloud-based platform, fully integrated [iOS mobile apps](#), and many [CRM and API connectors](#), including Salesforce, Navatar, HubSpot, Snowflake, and others.

28K+

Family Office Records

850K+

RIA & Broker Dealer Records

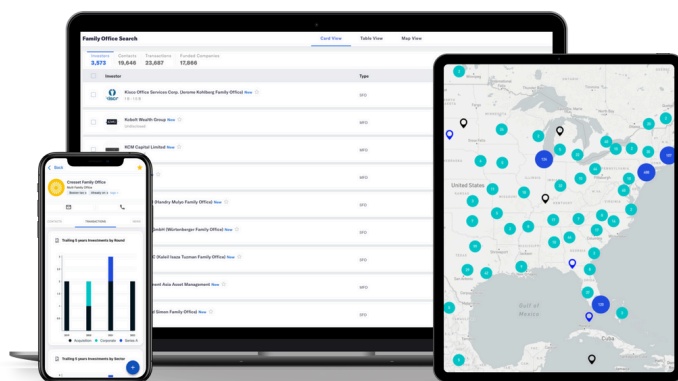
600K+

Email Addresses of Decision-Makers

\$115T+

Managed Assets Tracked

BOOK A DEMO



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