

## PRIVATE EQUITY & VENTURE CAPITAL FUNDS

# FINTRX Use Cases & Value Drivers for Asset-Raising Professionals

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### Use Cases

- Leverage comprehensive private wealth data to [identify potential PE & VC fund investors](#) for private equity and venture capital funds.
- Identify firms with expertise or interest in [sectors and industries](#) relevant to your fund strategy.
- [Analyze the direct investment activity](#) of family offices and RIAs to [identify existing investments](#) at the private equity & venture stages as well as potential LPs for fund investments.
- Utilize the [keyword search functionality](#) to identify firms active in specific alternatives or industries.
- Access [accurate contact information](#) for key investment decision-makers.
- Pinpoint investment advisory firms [allocating capital to external funds](#).
- Segment family offices & RIAs by [AUM](#) and target entities with the appropriate [client types and account sizes](#).
- Map out potential LPs by [headquarters & branch locations](#) down to street level.
- [Integrate FINTRX data with existing workflows](#) and systems using the [API data feed](#) to enhance deal & LP sourcing and monitoring processes.

### Value-Drivers

- [Maximize value](#) by leveraging FINTRX insights for informed capital-raising strategies, securing profitable deals with confidence.
- [Increase deal success](#) by honing in on family office & RIA asset class interest and early-stage direct investment activity.
- [Save time and effort](#) with accurate contact information for key investment decision-makers, facilitating efficient outreach & relationship building.
- [Enhance ROI](#) by identifying potential LPs through capital allocation & direct investment activity.
- [Boost efficiency](#) with AUM & investment strategy analysis of fund-focused investors to pinpoint ideal targets for successful deal execution.
- [Streamline prospecting](#) and optimize resources by utilizing smart lists, dynamic mapping and custom alerts.

**Simplify capital raising by leveraging comprehensive private wealth data to identify LPs, ensuring targeted outreach for effective results.**

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### Key Search Filters

- ✔ SEC Registered Status
- ✔ Asset Class Interest
- ✔ Investment Preferences
- ✔ Alternatives Used
- ✔ Firm Classification
- ✔ Direct Transactions
- ✔ AUM Range & Growth
- ✔ Contact Title & Roles
- ✔ Investment Stage
- ✔ Office Location

**Investment Preferences**

Alternatives Used

Venture Capital  Private Equity

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Search

Select all  Exclude

Searching as: OR

Private Equity

Real Estate

**Investment Details**

Asset Class Focus

Hedge Funds | Real Estate

Direct Investments | Long Only

Private Equity | Venture Capital

- Streamline investor research
- Pinpoint activity in target industries & asset classes
- Optimize deal creation & pipeline generation
- Save time by prospecting into the right allocators at the right time
- Identify decision-makers responsible for evaluating fund opportunities

## Direct Transactions Module

**Investors**  
1,949

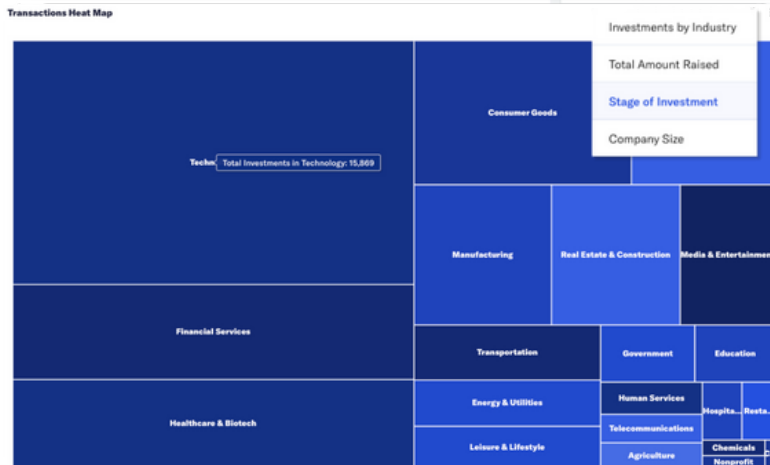
**Private Companies**  
18,856

**Transactions**  
25,165

**Follow-On Investments**  
4,360

Examine the direct investment activity of family offices & RIAs to find more relevant prospects based on industries & investment stages.

Date	Investor	Companies	Stage	Size Of Round	Sector	Industry	Country	
Aug 2023	Thiel Capital (Peter Thiel Fa...	Linus Health	Follow On	Series A	\$ 18,000,000	Healthcare & Biotech	Biotech, Healthcare	United Kingdom
Aug 2023	Sparta Group LLC (Deshpan...	InstyBe	Follow On	Series C	\$ 30,000,000	Healthcare & Biotech	Biotech	United States
Aug 2023	LRMR Ventures (LeBron Jam...	Fantasy Life	Seed	\$ 2,000,000	Media & Entertainment...	Software, Sports	United States	
Aug 2023	Highview Capital (David Coh...	Safety Marking	Undisclosed	Undisclosed		Government	Public Safety	United States
		ClassWallet	Private Equity	\$ 95,000,000	Financial	Services...	Financial Services...	United States
		TechMet	Private Equity	\$ 200,000,000	Energy & Utilities...	Energy, Mining...		Italy
		Future Super	Series C	\$ 225,000,000	Energy & Utilities	Energy		Australia
		Novac Technol...	Follow On	Series A	Undisclosed	Manufacturing...	Manufacturing...	United States
		Affinia Financial Group	Acquisition	Undisclosed		Financial Services	Financial Services	United States
		Zetagen Therapeutics	Series B	\$ 9,790,000	Healthcare & Biotech...	Healthcare...		United States
		Virtualisica	Series C	\$ 37,000,000	Technology	Data, Software		United States
		Matter	Series A	\$ 10,000,000	Energy & Utilities	Waste Collection...		United Kingdom
		ADARx Pharmaceuticals	Series C	\$ 200,000,000	Healthcare & Biotech	Biotech, Healthcare...		United States

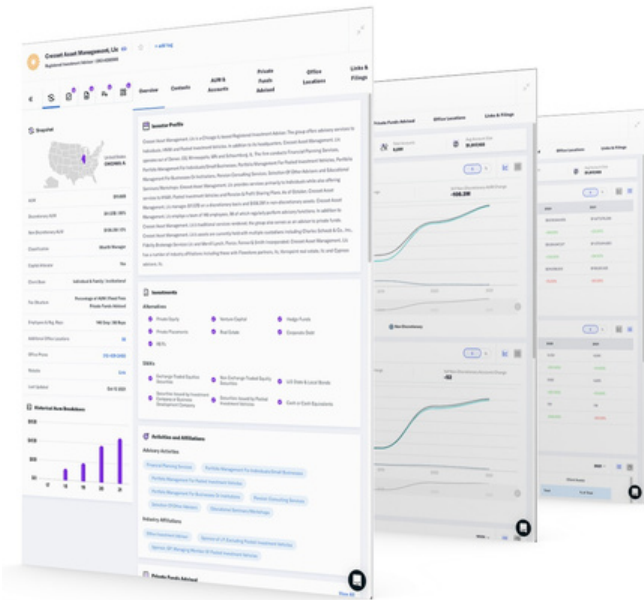


**25,000+ Tracked Investments**

## FINTRX Overview

FINTRX is a private wealth data intelligence platform that provides global financial firms a centralized source for in-depth & credible insights on family office, registered investment advisor (RIA) & broker dealer data. It's specifically designed for asset-raising professionals to source accurate data while increasing efficiency and saving valuable time.

FINTRX sources data from both public and private sources and is comprised of 75+ researchers who map, validate and compile data daily to ensure accuracy.



**850K+**

Registered Investment Advisor (RIA) & Broker Dealer Records

**25K+**

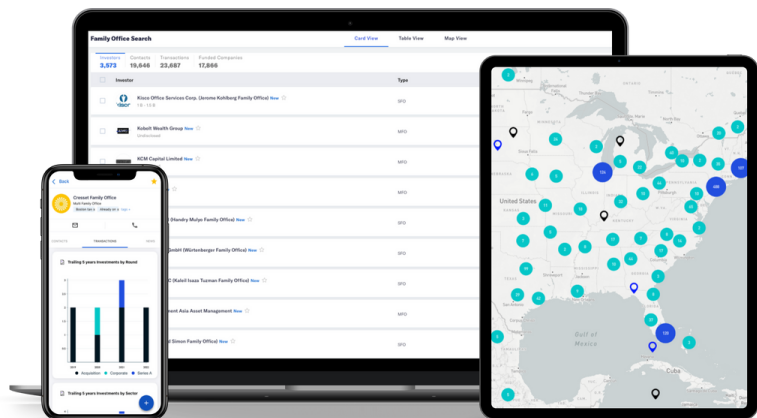
Family Office Records

**\$115 Trillion+**

Managed Assets Tracked

**600K**

Email Addresses of Key Investment Professionals



Join the hundreds of PE & VC funds who trust our unparalleled data & savvy prospect management tools to source deal partners...

Email us:  
sales@fintrx.com

DEMO Book a demo:  
Here

Call us:  
(617) 517 - 0789

Visit us:  
fintrx.com