FINTRX

HEDGE FUNDS

FINTRX Use Cases & Value Drivers for Asset-Raising Professionals

Use Cases

- Leverage comprehensive private wealth data to identify potential investors for your hedge fund.
- Identify firms with expertise or interest in sectors and industries relevant to your fund strategy.
- Pinpoint investment advisory firms allocating capital to external funds.
- Track trends in investor equity portfolios and research what stocks & ETFs the competition is actively holding positions in.
- Utilize the keyword search functionality to identify firms active in specific alternatives or industries.
- Access accurate contact information for key investment decision-makers.
- Segment family offices & RIAs by AUM and target entities with the appropriate client types and account sizes.
- Map out potential LPs by headquarters & branch locations down to street level.
- Integrate FINTRX data with existing workflows and systems using the API data feed to enhance deal & LP sourcing and monitoring processes.

Value-Drivers

- Maximize value by leveraging FINTRX insights for informed capital-raising strategies, securing profitable deals with confidence.
- Increase deal success by honing in on family office & RIA asset class interests.
- Save time and effort with accurate contact information for key investment decision-makers, facilitating efficient outreach & relationship building.
- Enhance ROI by identifying potential LPs through capital allocation activity analysis.
- Boost efficiency with AUM & investment strategy analysis of fund-focused investors to pinpoint ideal targets for successful deal execution.
- Streamline prospecting and optimize resources by utilizing smart lists, dynamic mapping and custom alerts.

Simplify capital raising by leveraging comprehensive private wealth data to identify LPs, ensuring targeted outreach for effective results.

FINTRX Solves Critical Questions Such As...

- **Which family offices invest in strategies like ours?**
- **Which investment advisors allocate to external funds?**
- **What are other key players in the hedge fund space investing in?**
- **Who in my network can introduce me to the right contacts?**

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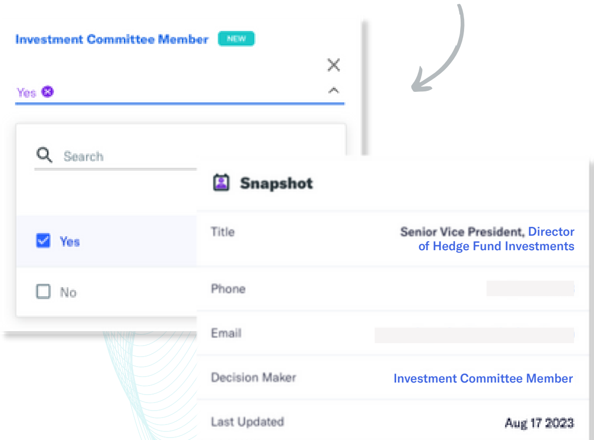
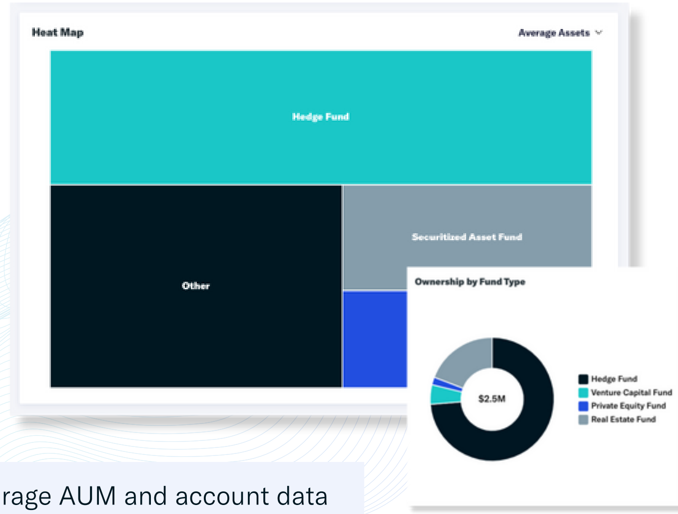
Identify Key Players in the Hedge Fund Space

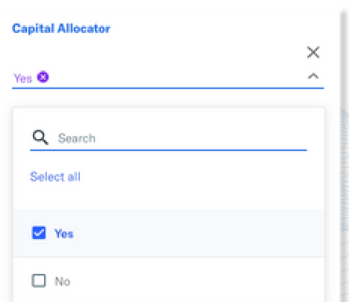
Pinpoint contacts responsible for manager selection, including investment committee members.





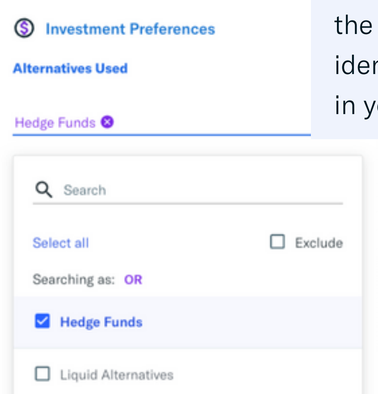
Leverage AUM and account data to pinpoint firms with appropriate client types and account sizes.

Research Potential Hedge Fund Investors



Easily find relevant prospective hedge fund investors

Use the 'Capital Allocator' filter to identify RIA firms that invest their capital in external funds.



Drill into entities that are specifically active in the hedge fund space to identify the key players in your market.

Key Search Filters

- SEC Registered Status
- Asset Class Interest
- Investment Preferences
- Alternatives Used
- Firm Classification
- Account & Client Size
- AUM Range & Growth
- Contact Title & Roles
- Capital Allocator
- Office Location

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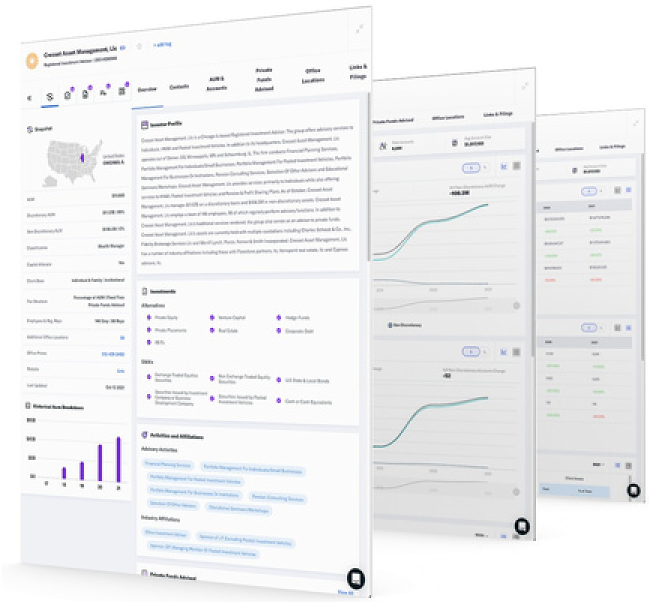


FINTRX Overview

FINTRX is a private wealth data intelligence platform that provides global financial firms a centralized source for in-depth & credible insights on family office, registered investment advisor (RIA) & broker dealer data. It's specifically designed for asset-raising professionals to source accurate data while increasing efficiency and saving valuable time.

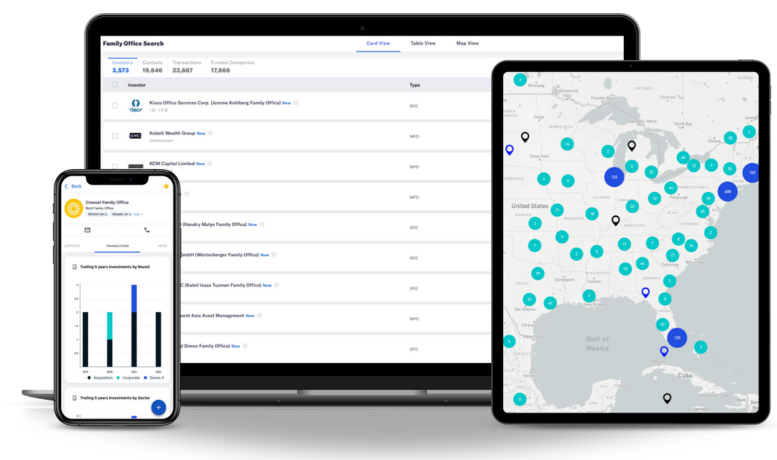
FINTRX sources data from both public and private sources and is comprised of 75+ researchers who map, validate and compile data daily to ensure accuracy.

850K+
Registered Investment Advisor (RIA) & Broker Dealer Records

25K+
Family Office Records

$115 Trillion+
Managed Assets Tracked

600K
Email Addresses of Key Investment Professionals



Join the hundreds of hedge funds who trust our unparalleled data & savvy prospect management tools to source deal partners...

Email us: **sales@fintrx.com**

Book a demo: **Here**

Call us: **(617) 517 - 0789**

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