HEDGE FUND
FINTRX Use Cases & Value Drivers for Asset-Raising Professionals

Use Cases

+ Utilize comprehensive wealth management data to identify hedge fund investors. Easily pinpoint firms with expertise or interest in sectors relevant to your unique fund strategy.

+ Segment family offices, investment advisors, and other institutional investors by AUM and target entities with the appropriate client types and account sizes.

+ Highlight firms active in specific alternatives or sectors with keyword search & advanced filters. Pinpoint firms allocating capital to external funds.

+ Leverage your personal network and advanced relationship mapping to target decision-makers more effectively and efficiently.

+ Access accurate contact information and prep for your meetings with insights into education & work backgrounds, hobbies, interests and more.

+ Map out potential LPs and track your territory by office locations down to street level.

+ Integrate FINTRX data directly into your existing workflows and tech stacks to streamline deal sourcing and prospecting processes.

Value Drivers

+ Maximize value by leveraging FINTRX insights for more informed capital-raising strategies, finding key business opportunities & securing profitable deals with ease.

+ Increase deal success by narrowing down your searches to investors specifically allocating to hedge fund strategies like yours.

+ Improve outreach efforts, easily identifying key contacts and decision-makers and leveraging relationship mapping and personalized details for warmer introduction opportunities.

+ Save time and effort by utilizing AI-powered searching to automate research processes & drill down into thousands of investors in seconds.

+ Optimize efficiency with insights into investment portfolios, AUM and accounts for more targeted fundraising strategies. Utilize smart lists to manage your relationships, track communication history and ensure personalized engagement.

Simplify capital raising by leveraging comprehensive investor data to identify LPs, ensuring targeted outreach for effective results.
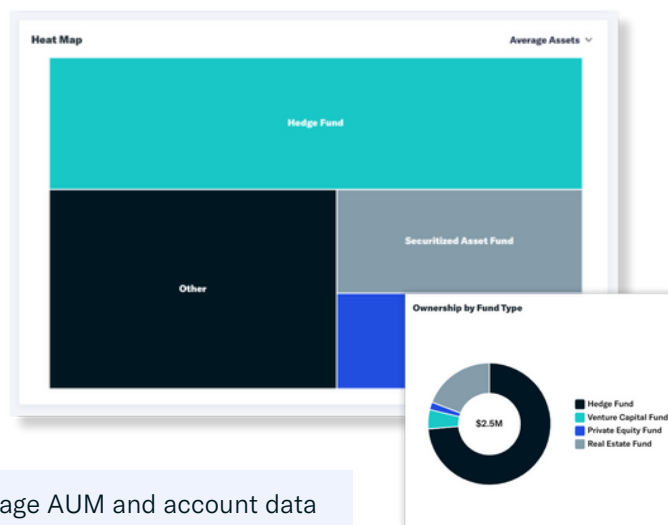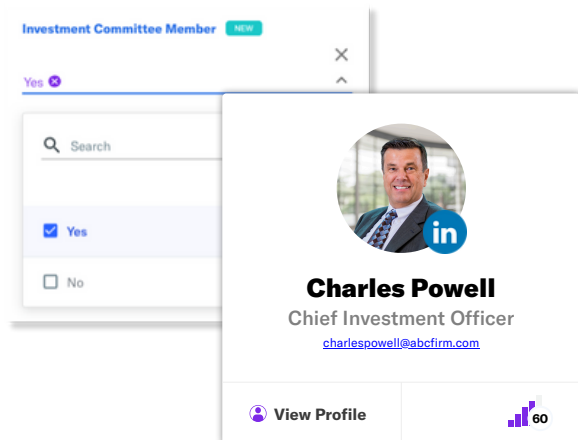
FINTRX Solves Critical Questions Such As...

- Which family offices and investors are active in strategies like ours?

- Who in my network can introduce me to the right contacts for getting in the door and closing deals?

- Which investment advisors allocate to external funds?

- How can we prospect and manage leads more efficiently?

- How do I craft warmer introductions with personal details for more successful outreach?

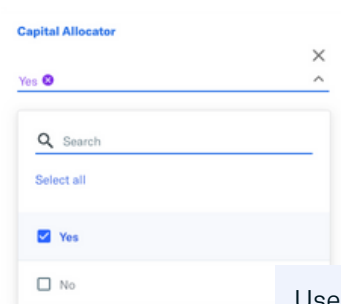**FINTRX**

Identify Key Players in the Hedge Fund Space

Pinpoint contacts responsible for manager selection, including investment committee members.

Investment Committee Member NEW

Yes

🔍 Search

☑ Yes
☐ No

Charles Powell
Chief Investment Officer
charlespowell@abcfirm.com

👤 View Profile — 60

Heat Map — Average Assets ⌄

Hedge Fund

Other

Securitized Asset Fund

Ownership by Fund Type
$2.5M
■ Hedge Fund
■ Venture Capital Fund
■ Private Equity Fund
■ Real Estate Fund

Leverage AUM and account data to pinpoint firms with appropriate client types and account sizes.

Total Assets $24,611,926,730 — Total Clients 2,684 — Avg Client Size $9,169,868 — Total Accounts 2,665 — Avg Account Size $9,235,245

Research Potential Hedge Fund Investors

Drill into entities that are specifically active in the hedge fund space to identify the key players in your market.

Capital Allocator

Yes

🔍 Search
Select all

☑ Yes
☐ No

Easily find relevant prospective hedge fund investors

💲 **Investment Preferences**
Alternatives Used

Hedge Funds

🔍 Search

Select all   ☐ Exclude
Searching as: OR

☑ Hedge Funds
☐ Liquid Alternatives

Use the 'Capital Allocator' filter to identify RIA firms that invest their capital in external funds.

Key Search Filters

- ☑ SEC Registered Status
- ☑ Geographic Location
- ☑ Investment Preferences
- ☑ Alternatives Used
- ☑ Firm Classification
- ☑ Account & Client Size
- ☑ AUM Range & Growth
- ☑ Contact Title & Roles
- ☑ Asset Class Interest
- ☑ Capital Allocator
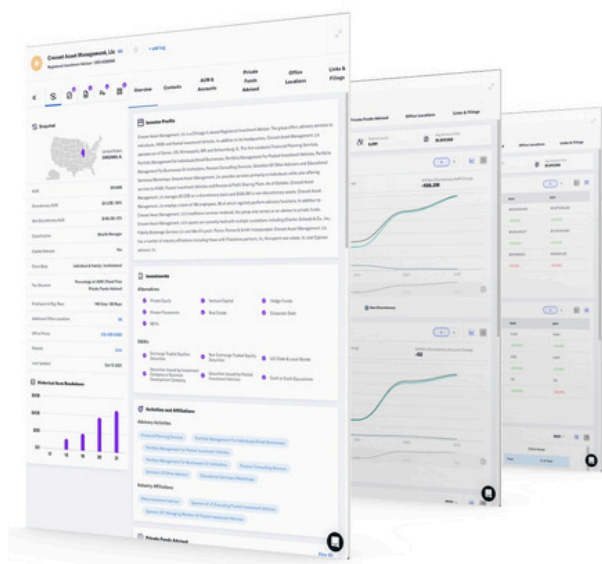
FINTRX

About FINTRX

FINTRX is a wealth management data platform that enables wealth professionals, financial institutions, and asset management firms to seamlessly map, access, and sell into the RIA, broker dealer, wirehouse, and global family office ecosystems. With advanced AI technology and comprehensive data on 850,000+ financial entities and contacts, FINTRX empowers industry professionals to make more informed decisions, build stronger relationships, and drive business growth. Access to FINTRX data is delivered via its award-winning cloud-based platform, fully integrated iOS mobile apps, and many CRM and API connectors, including Salesforce, Navatar, HubSpot, Snowflake, and others.

28K+
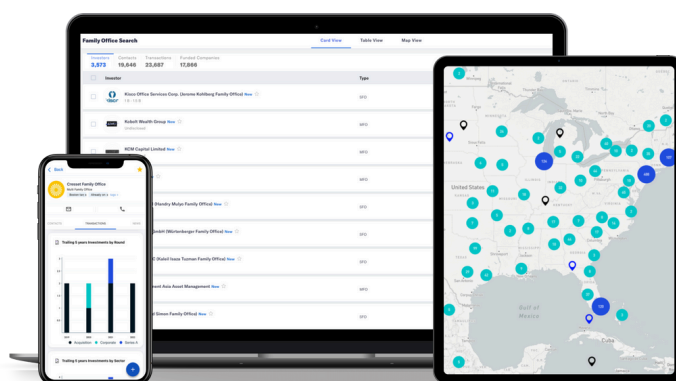Family Office Records

850K+
RIA & Broker Dealer Records

600K+
Email Addresses of Decision-Makers

$115T+
Managed Assets Tracked

BOOK A DEMO

Join the hundreds of hedge funds who trust our unparalleled data and efficient prospect management tools to raise capital and build effective industry relationships...

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