

EQUITY ASSET MANAGERS

FINTRX Use Cases & Value Drivers for Asset-Raising Professionals

Use-Cases

- Leverage comprehensive private wealth data to identify potential long-only fund investors.
- Identify firms with expertise or interest in sectors and industries relevant to your fund strategy. Filter by asset class interest, AUM, client types, account size and more to identify ideal prospects for your fund.
- Monitor the investment activities of other equity asset managers or long-only fund managers in the market for your long-only strategy.
- Utilize the keyword search functionality and other advanced filtering options to identify firms involved in specific long-only deals.
- Conduct due diligence on family offices & RIAs by analyzing their historical performance, investment strategies and regulatory history.
- Segment family offices & RIAs by AUM and target entities with the appropriate client types & account sizes.
- Stay ahead of the competition by monitoring the investment activities and strategies of other equity asset managers or long-only fund managers in the market.
- Integrate FINTRX data with existing workflows and systems using the <u>API data feed</u> to enhance deal sourcing and monitoring processes.

Value-Drivers

- Maximize value by leveraging FINTRX insights for informed long-only capital-raising strategies, securing profitable deals with confidence.
- Increase success by narrowing down your search to investors specifically interested in traditional longonly investments.
- Enhance ROI by identifying potential buyers or sellers for long-only funds through the monitoring of direct investment activity.
- Save time & effort by utilizing accurate contact information for key decision-makers involved in traditional long-only funds.
- Boost efficiency by connecting with industry peers, sharing insights and exploring potential collaboration opportunities within the equity asset management community.
- Streamline prospecting by utilizing smart lists, dynamic mapping & custom alerts to build & manage relationships with investors, track communication history & ensure personalized engagement.
- Boost deal success by leveraging comprehensive private wealth data to identify potential partners for joint ventures, co-investments, or direct investment opportunities.

FINTRX Solves Critical Questions Such As...

- Which family offices invest in our strategy?
- Who has recently invested in funds like ours?
- Which RIA's allocate to external equity shops?
- Who in my network can introduce me to the right contacts?

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Track 13-F Securities Data

Monitor and analyze ETF & equity portfolios, and uncover industry stock market trends.

	Tesla Inc (TSLA) 🛛 🔷	
Number of Holdings	Tesia Inc (TSCA)	Q2 2023
Holdings by Type	Q, Tesla	Type ~
	Security Name Ticker Exclude	
	Searching as: OR	
	Tesia Inc (TSLA)	Stock
	Equity/Debt	
	Select Y	

Assets by Type		80% 80% 40% 20%	Vergend Income Enternal	tennes Satana Profinere Fond Tent		Vodicis Distribution Adore		
) Current Holdings			Q, 5m	ech		Type ~	Sector ~	
ssuer	Put/Call	Class	Value (5) ~	Shares QoQ Ch	ange	% of	Partfalia	
ipdr S&P 500 Etf Trust (SPY)	Put	Tr Unit	\$35.28	79,460,000		43.0	an.	
pdr S&P 500 Etf Trust (SPY)	Call	Tr Unit	\$16.98	38,770,000	38,170,000		20.93%	
feta Platformo inc (META)	Call	CIA	\$2.70	9,460,000	9,460,000		rs.	
rista Networks Inc (ANET)		Com	\$1.88	11,136,616 + 224	11,536,616 = 226715.0% •		n •	
ipdr S&P 500 Etf Trust (SPY)		Tr Unit	\$954.3M	2,345,313 + 204	35 4	1.10	s =	
ierkshire Hathaway Inc (BRK.B)	Cull	CI B New	\$904.1M	2,710,000	2,710,000		134%	
pple Inc (AAPL)	Call	Com	\$896.1M	4,620,000		1.97		
Apple Inc (AAP)	Cal	Con	EBEIM	4.620,000		1.17		

Utilize the full suite of 13-F filters to drill into individual tickers, holding amounts, types of securities, changes over time and more.

Analyze AUM & Account Intel

				Smart LM: Parameters Total Num: \$2,08 - \$2,09	Z fall List Promoters		
		Segment	: Family	286 76,749 Q, Service Lo	- Corpo	ant Change - Changedow = 500	If fast IV rise Sections -
Size By Assets	Size By Accounts	Offices 8	& RIAs by AUM	010-9 Entity 01000 HMM Investment Counsel, UK	Fareth	Tige Country	Daw Teal ADM
Select Y	Select	Offices e		C 1000 Alexe Wealth Partners		RA United Dates	CA 53.40
		& pinpoi	nt entities with	D 21000 Advestigation Partners, Un		RM. United Dates	A. 8249
Assets Under Management	Number of Accounts			10223 Alan Biller-And Associates		RA Unterfame	CA 88628
\$3.08 * \$5.08+	0	the appr	opriate client	14200 Abbits Multi La 1107 Abbits Readed, LP.		RA United States	08 9438 CA 9379
		types & a	account sizes.	D 20101 Allow World Mangement		RM United States	NF 80.10
0 \$508+	0	types a t	00000111 01200.	10021 American Investment Parlance	m. 0	RA United Dates	NE 82518
Discretionary Assets Under Management Assets Percentage (%)	Number of Discretionary Number O Percentage	60		1023 Augulas Soundasent Advisors 0767 Annua Worlds Management, U		RA United States	0A 88.79 Wi 9489
	_			DISTON Aproxium Financial La		RA. United States	NY 82.48
50 • 55.08+	0	* 1000+		20102 Apollar Wolfs Watagement, I		RA United States	50 82.00
0 \$1.08-	•	1000+	K	C 000 Apthale Inscient Respon		RA United States	WA \$6.20
Non-Discretionary Assets Under	Number of Non Discretiona						
Assets Percentage (N)	🔵 Number 🕕 Percentage	00					
Assets O Percentage (co		• 1000+					
50 * 55.08+	0						
·	0	1000+		Client	Assets		
0 8508+	Average Account Size						
Average Client Size	50	• \$250.0	Client Type	Total	% of Total	Save all o	f your
\$221.01 • \$250.0	-		Individuals	\$247.554.605	+1.08%		-
0 \$250,044+	0	\$250.0M+				prospects	s to a list and
			HNWI	\$22,490,482,364	+97.92%	utilize tag	(s, tasks, &
						-	-
			Banking Or Thrift Institution			custom p	roperties to
			Investment Companies			make tac	kling your
as well a	s full RIA client		investment companies			make lac	kiing your
			Business Development Com	panies -	-	research	& outreach
breakdowr	ns with account &	1					
	and a second firms	/	Pooled Investment Vehicles	\$126,826,937	+0.55%	easier.	
AUM chan	iges over time.						

Pension & Profit Sharing Plans

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FINTRX Overview

FINTRX is a private wealth data intelligence platform that provides global financial firms a centralized source for in-depth & credible insights on family office, registered investment advisor (RIA) & broker dealer data. It's specifically designed for asset-raising professionals to source accurate data while increasing efficiency and saving valuable time.

FINTRX sources data from both public and private sources and is comprised of 75+ researchers who map, validate and compile data daily to ensure accuracy.

850K+

Registered Investment Advisor (RIA) & Broker Dealer Records

25K+

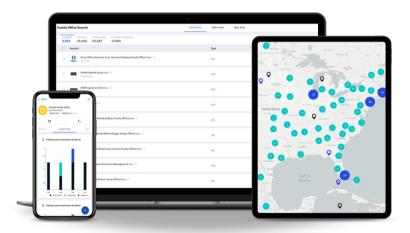
Family Office Records

\$115 Trillion+

Managed Assets Tracked

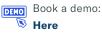
600K

Email Addresses of Key Investment Professionals



<u>Join the hundreds of traditional asset managers</u> who trust our unparalleled data and intuitive prospect management tools to source investors.





Call us: (617) 517 - 0789

