

Mammoth VC MAMMOTH™

Venture Capital | HealthTech

Mammoth VC is a premier venture capital firm that specializes in investing in early-stage startups with high growth potential. Their primary focus is on health and technology-driven companies with the potential to revolutionize industries, create new markets or disrupt existing ones. Mammoth VC's team comprises

experienced investors and entrepreneurs who work together to identify, fund and support innovative startups. By providing not only capital but also strategic guidance, mentorship, and access to a vast network of industry connections, Mammoth VC helps these startups scale rapidly and achieve long-term success.

Their Challenge

Prior to joining the FINTRX community, Mammoth found navigating the family office and registered investment advisor ecosystem extremely cumbersome. As a venture capital firm focused on identifying early-stage startups with high growth potential, Mammoth was in need of a prospecting process that ultimately took less time and effort and better results. Given the challenge of efficiently targeting suitable family office and RIA investors, Jud Mackrill, *Chief Platform Officer at Mammoth VC*, explains his process:

"It was like trying to fish in the dark, absolutely crazy all the data we were trying to sort through before working with FINTRX...There are thousands of family offices and RIA's with a million unique data points."

The Results

The Mammoth VC team eventually turned to the [FINTRX Private Wealth Data & Research Platform](#) to streamline their efforts, aiming for greater efficiency and more significant results with less exertion.

Mammoth now leverages the FINTRX data set of over 3,700+ family offices, 39,000+ registered investment advisory firms and 750,000 registered reps on a daily basis.

To this day, Mackrill and his team continue to increase efficiency thanks to FINTRX's updated and actionable data and search filters that allow them to shorten their sales cycles and increase touchpoints across the private wealth ecosystem.



"As a long-time Discovery Data user, FINTRX has been a breath of fresh air allowing us seamless access to investment advisors and registered rep data..."

"By leveraging the Data Enrichment technology within FINTRX, in a matter of minutes, we were able to bring nearly 200,000 of our RIA data records current, increase their accuracy, and added hundreds of thousands of additional data points that we did not have prior to running the enrichment. Incredibly valuable solution."

Jud Mackrill

Chief Platform Officer, Mammoth VC



About FINTRX

FINTRX is a unified data & research platform providing comprehensive data intelligence on **850,000+** family office & investment advisor records, each designed to help asset-raising professionals identify, access & map the global private wealth ecosystem.

FINTRX is a vertically integrated software and data platform that enables wealth professionals, financial institutions and asset management firms to seamlessly map, access and sell into the global family office, broker dealer and registered investment advisor ecosystems. Thousands of users at leading firms trust FINTRX to leverage the power of intelligent data, target the correct firms for capital raising, build stronger relationships, and make better data-informed decisions.

FINTRX's intuitive search engine, proactive alerts, network-expanding capabilities, and warm introduction paths help customers efficiently uncover new opportunities to grow their business and drive successful outcomes.

Access to FINTRX data is delivered via its award-winning cloud-based platform, fully integrated iOS mobile applications, and its many CRM and API connectors, including Salesforce, Navatar, Hubspot, Snowflake, and others. Using automation, artificial intelligence and our expansive research team, we put real-time data in your hands to ensure successful outcomes.

Request a demo below for more information on how FINTRX can simplify your capital raising processes.

Schedule Demo



FINTRX Platform Features

❖ [Raise Capital](#)

Using automation, artificial intelligence and our expansive research team, we put real-time data in your hands to ensure successful outcomes.

❖ [Unlock Your Network](#)

Uncover your shared commonalities to drive better rapport with **850,000+** decision-makers.

❖ [Enrich Your Data](#)

Uncover hidden networking opportunities within your data to drive better prospecting and deliver successful outcomes.

❖ [iOS iPhone & iPad Mobile Application](#)

Access FINTRX family office & RIA data directly from your iPhone and iPad. Increase efficiency, identify prospects & bring FINTRX with you on the go.

❖ [Market Intelligence](#)

Filter through areas of investment interest, AUM, asset flows, intent signals, potential associates and more...