

Clear Investment Group

Real Estate

Clear Investment Group (CIG) is a boutique real estate investment firm based in Chicago, IL. Renowned as a trusted leader in the industry, CIG specializes in transforming distressed assets and creating quality housing for America's working class. The firm has an exemplary track record in the distressed, mid-size multifamily sector in secondary and tertiary markets nationwide. Clear Investment Group boasts over 20 years' experience in the industry, successfully acquiring, managing and redeveloping real assets in this sector. This

expertise has enabled them to be able to generate above-average returns for their investors while also creating a positive impact in the community through the restoration of properties to their full potential. For CIG, their broader mission to contribute to the community and provide quality housing for America's working class stands as an unwavering commitment. This commitment holds paramount importance for this proud woman-owned business with a diverse workforce, reflecting their core values & driving their success.

Their Challenge

Like many other firms trying to navigate today's complex investment landscape, Clear Investment Group struggled to identify and prospect into potential investors for their real estate offering. The team found that data on LPs was scarce and scattered, making it difficult to gather enough actionable information to prospect efficiently. Without access to accurate and up-to-date information, their ability to effectively reach their desired audience and raise capital was significantly hindered.

The CIG team recognized that what they needed was a clean and comprehensive database solution that did the heavy lifting for them, gathering all of the necessary information on LPs and allowing them to streamline their outreach and maximize their efficiency in identifying well-aligned potential investors. Their main goal was simple: to find a better way to access actionable data on their target investor base and ultimately raise more capital.

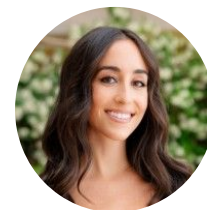
Through their partnership with [FINTRX](#), Clear Investment Group has been able to overcome their pain point of lacking a centralized source of target investors. The FINTRX platform not only grants the team access to comprehensive data on 850,000+ LPs and key decision-makers, but also provides all of the necessary tools and features to enhance their targeting efforts and maximize efficiency.

The team at Clear Investment Group highly recommends FINTRX for its clean interface, ease of use, and ability to identify their target audience effectively. With their access to an extensive database of potential investors and contacts, Alexandra and her team have been able to enhance their prospecting efforts, raise more capital and drive more growth for their business.

The Results

Partnering with FINTRX has played a pivotal role in assisting Clear Investment Group in reaching their capital raising goals. With FINTRX, the CIG team has instant access to key investor data including asset class interest and direct contact information. In addition, the ability to search and filter LPs by location has proved to be a standout feature for CIG, given their team's frequent travel. *"When our team travels, we seek to maximize our time in a city"*, says **Alexandra Horton, Investor Relations & Marketing Lead** at CIG. By utilizing advanced location filters, they are able to identify key prospects based on their office location, allowing them to efficiently set up meetings and make the most of their travel.

"The FINTRX platform is clean and straightforward, allowing us to identify our target audience with ease."



Alexandra Horton

Investor Relations & Marketing Lead



About FINTRX

FINTRX is a unified data & research platform providing comprehensive data intelligence on **850,000+** family office & investment advisor records, each designed to help asset-raising professionals identify, access & map the global private wealth ecosystem.

FINTRX is a vertically integrated software and data platform that enables wealth professionals, financial institutions and asset management firms to seamlessly map, access and sell into the global family office, broker dealer and registered investment advisor ecosystems. Thousands of users at leading firms trust FINTRX to leverage the power of intelligent data, target the correct firms for capital raising, build stronger relationships, and make better data-informed decisions.

FINTRX's intuitive search engine, proactive alerts, network-expanding capabilities, and warm introduction paths help customers efficiently uncover new opportunities to grow their business and drive successful outcomes.

Access to FINTRX data is delivered via its award-winning cloud-based platform, fully integrated iOS mobile applications, and its many CRM and API connectors, including Salesforce, Navatar, Hubspot, Snowflake, and others. Using automation, artificial intelligence and our expansive research team, we put real-time data in your hands to ensure successful outcomes.

Request a demo below for more information on how FINTRX can simplify your capital raising processes.

Schedule Demo



FINTRX Platform Features

❖ [Raise Capital](#)

Using automation, artificial intelligence and our expansive research team, we put real-time data in your hands to ensure successful outcomes.

❖ [Unlock Your Network](#)

Uncover your shared commonalities to drive better rapport with **850,000+** decision-makers.

❖ [Enrich Your Data](#)

Uncover hidden networking opportunities within your data to drive better prospecting and deliver successful outcomes.

❖ [iOS iPhone & iPad Mobile Application](#)

Access FINTRX family office & RIA data directly from your iPhone and iPad. Increase efficiency, identify prospects & bring FINTRX with you on the go.

❖ [Market Intelligence](#)

Filter through areas of investment interest, AUM, asset flows, intent signals, potential associates and more...