

Pravati Capital



Founded in 2013, Pravati Capital is a Scottsdale, AZ-based bridge capital manager dedicated to providing collateralized legal investment funding and developing solutions for capital distribution to law firms. As leaders in their field, Pravati Capital

Asset Management

has changed how law firms envision their future and provided more efficiency and transparency in the litigation finance market, ultimately creating a leveled playing field for law firms, plaintiffs and other players alike.

Their Challenge

Due to the vast amount of obscurity in the family office landscape, many find it difficult to uncover credible, up-to-date information on the private wealth space. Like many other capital raising professionals, Pravati Capital found themselves struggling to source accurate information on family offices. This inaccurate data led to an inefficient process when seeking to target family offices suited to their needs.

The team at Pravati needed a better way to tap into the high potential of the private wealth ecosystem and identify the key decision-makers behind that capital.

The addition of the FINTRX platform into their daily workflows dramatically enhanced the team's access to the global family office market, allowing Pravati Capital to finally meet their goals and build *"quality relationships with family offices."*

The Outcome

Pravati Capital successfully utilized the vast FINTRX dataset of thousands of investors and family office professionals to *"source quality data on the family office space,"* according to Senior Managing Director, Kevin Mallon. Through our extensive profiles, timely alerts and direct contact information, Pravati was able to focus their efforts on developing humanized relationships with family office investors with confidence.

"The FINTRX platform is absolutely fantastic."



Kevin Mallon

*Senior Managing Director
Pravati Capital*



About FINTRX

FINTRX is a unified data & research platform providing comprehensive data intelligence on 850,000+ family office & investment advisor records, each designed to help asset-raising professionals identify, access & map the global private wealth ecosystem.

FINTRX is a vertically integrated software and data platform that enables wealth professionals, financial institutions and asset management firms to seamlessly map, access and sell into the global family office, broker dealer and registered investment advisor ecosystems. Thousands of users at leading firms trust FINTRX to leverage the power of intelligent data, target the correct firms for capital raising, build stronger relationships, and make better data-informed decisions.

FINTRX's intuitive search engine, proactive alerts, network-expanding capabilities, and warm introduction paths help customers efficiently uncover new opportunities to grow their business and drive successful outcomes.

Access to FINTRX data is delivered via its award-winning cloud-based platform, fully integrated iOS mobile applications, and its many CRM and API connectors, including Salesforce, Navatar, Hubspot, Snowflake, and others. Using automation, artificial intelligence and our expansive research team, we put real-time data in your hands to ensure successful outcomes.

Request a demo below for more information on how FINTRX can simplify your capital raising processes.

Schedule Demo



FINTRX Platform Features

❖ [Raise Capital](#)

Using automation, artificial intelligence and our expansive research team, we put real-time data in your hands to ensure successful outcomes.

❖ [Unlock Your Network](#)

Uncover your shared commonalities to drive better rapport with 850,000+ decision-makers.

❖ [Enrich Your Data](#)

Uncover hidden networking opportunities within your data to drive better prospecting and deliver successful outcomes.

❖ [iOS iPhone & iPad Mobile Application](#)

Access FINTRX family office & RIA data directly from your iPhone and iPad. Increase efficiency, identify prospects & bring FINTRX with you on the go.

❖ [Market Intelligence](#)

Filter through areas of investment interest, AUM, asset flows, intent signals, potential associates and more...