

## Pravati Capital

Founded in 2013, Pravati Capital is a Scottsdale, AZ-based bridge capital manager dedicated to providing collateralized legal investment funding. As leaders in the litigation funding field, Pravati Capital has changed how law firms envision their future. The industry experts at Pravati Capital develop solutions for capital distribution to law firms. Backed by funding

## *Asset Manager*

from investors and a 101-year-old bank, Pravati Capital is a bridge capital manager dedicated to providing collateralized legal investment funding. With help from Pravati Capital, the U.S. litigation finance market has grown more efficient and transparent, ultimately creating a leveled legal playing field for law firms, plaintiffs and others alike.

## CHALLENGES

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Due to the vast obscurity in the family office landscape, many find it difficult to uncover credible, up-to-date information on the private wealth space. Like many other capital raising professionals, Pravati Capital found themselves struggling to source accurate information on family offices. This inaccurate data led to an inefficient process when seeking to target family offices suited to their needs, in addition to being incredibly time consuming.

The addition of FINTRX has dramatically enhanced their access to the global family office market, ultimately supporting their goal of building quality relationships with family office investors.



*"The FINTRX platform is absolutely fantastic."*

**Kevin Mallon**

***Senior Managing Director,  
Pravati Capital***

## RESULTS

Today, Pravati Capital is successfully utilizing our vast dataset of **3,000+** investors and **11,500+** family office professionals to *"source quality data on the family office space."* Through our extensive investor profiles, timely alerts and direct contact information, Pravati Capital can focus their efforts on developing humanized relationships with family office investors with confidence.

**As a result of the scalable and seamless solutions within the FINTRX database, this allowed the Pravati team to meet their goal of *"building quality relationships with family offices"* by ensuring accurate family office data and updated contact information.**

