

Mammoth VC

Mammoth VC is a premier venture capital firm that specializes in investing in early-stage startups with high growth potential. Their primary focus is on health and technology-driven companies with the potential to revolutionize industries, create new markets or disrupt existing ones. The team is comprised of

Venture Capital | HealthTech

experienced investors & entrepreneurs who work together to identify, fund and support innovative startups. By providing not only capital but also strategic guidance, mentorship, and access to a vast network of industry connections, Mammoth helps these startups scale rapidly and achieve long-term success.

Their Challenge

Prior to joining the FINTRX community, Mammoth found navigating the family office and registered investment advisor ecosystem extremely cumbersome. As a venture capital firm focused on identifying early-stage startups with high growth potential, Mammoth was in need of a prospecting process that ultimately took less time and effort and better results. Given the challenge of efficiently targeting suitable family office and RIA investors, Jud Mackrill, *Chief Platform Officer at Mammoth VC*, explains his process:

"It was like trying to fish in the dark, absolutely crazy all the data we were trying to sort through before working with FINTRX...There are thousands of family offices and RIA's with a million unique data points."

The Results

The Mammoth VC team eventually turned to the [FINTRX Private Wealth Data & Research Platform](#) to streamline their efforts, aiming for greater efficiency and more significant results with less exertion.

Mammoth now leverages the FINTRX data set of over 4,000 family offices, 40,000+ investment advisory firms and 750,000 registered reps on a daily basis.

To this day, Mackrill and his team continue to increase efficiency thanks to FINTRX's updated and actionable data and search filters that allow them to shorten their sales cycles and increase touch points across the private wealth ecosystem.



"As a long-time Discovery Data user, FINTRX has been a breath of fresh air allowing us seamless access to investment advisors and registered rep data..."

By leveraging the Data Enrichment technology within FINTRX, in a matter of minutes, we were able to bring nearly 200,000 of our RIA data records current, increase their accuracy, and added hundreds of thousands of additional data points that we did not have prior to running the enrichment. Incredibly valuable solution."

Jud Mackrill

Chief Platform Officer
Mammoth VC



About FINTRX

FINTRX is a unified data and research platform, offering extensive data intelligence on **850,000+** family office and investment advisor records, designed to enhance industry professionals' ability to access, map and engage with the global private wealth ecosystem.

With an extensive database of **4,100** family offices, **22,000** family office contacts, **37,000** RIAs and **750,000** registered reps, the **FINTRX database** offers unparalleled access to accurate and actionable information. Equipped with **375+** search filters, FINTRX allows you to seamlessly track the flow of private capital, uncover allocation trends and break down investment data. Our mission is to empower financial professionals by equipping them with the tools and insights needed to effectively engage and connect with potential investors.

FINTRX goes beyond basic contact details, providing in-depth profiles that include investment preferences, asset allocations, historical investment activity and so much more. This allows users to target the most relevant prospects based on specific criteria such as investment strategies, geographies and asset class preferences.






At FINTRX, we remain committed to providing exceptional customer support and ensuring our users have the resources they need to succeed. Join us and experience the transformative power of FINTRX. Together, we can navigate the complexities of the private wealth market and unlock new opportunities for growth and success.

For further insight on how FINTRX can streamline your capital raising efforts, request a demo below.

Schedule Demo



New Platform Tools & Enhancements

-  **Proprietary Private Wealth Group Dataset**
Access **20,000+** private wealth teams and **80,000+** reps within wirehouses & independent aggregators.
-  **AI-Powered Search**
Experience a **new level of search efficiency** that understands and processes your natural language queries, delivering relevant results in seconds.
-  **FINTRX 360° LinkedIn Integration**
Enrich your LinkedIn experience with the power of **FINTRX 360°**. Boost networking, build valuable connections, and drive business growth.
-  **Investment Advisor Firm Movement Tracking**
Keep tabs on **industry movements for RIA reps** of interest based on changes in CRD number associations.
-  **Monitor Advisor ETF & Equity Portfolios**
Track **13F investment advisor portfolios** and uncover key sales opportunities for your firm.