

The Rise of Family Offices: A Landscape Breakdown

The History & Landscape of Family Offices

Pioneered by the family of J.P. Morgan and the Rockefellers in the 19th century, family offices have blossomed from a cottage industry into a substantial player within the private capital markets. Over the past 50 years, the number of family offices across the globe has risen substantially, becoming the preferred vehicle for the ultra-wealthy to organize, invest, and direct their net worth.

Family offices are typically private unregulated companies, constructed to manage the wealth and investments of individuals and families with over \$100m of investable assets.

As their name implies, **single family offices (SFOs)** manage the wealth of a single family and serve to centralize the management of investments, taxes, philanthropic activities, trusts, and legal matters.

Multi-family offices (MFOs) are designed to look after a number of families, by allowing the wealthy to leverage the infrastructure and investment talent already being used by other families. This approach can greatly simplify the process and limit the time spent by a wealthy family when attempting to set up an entity to advise the direction of their assets.

Family offices often fly under the radar and face little regulatory oversight. This creates a landscape that is difficult to assess and measure. The result is an ecosystem that is difficult to track in terms of size, numbers and assets.

At **FINTRX**, we believe that there are approximately **3,500 - 5,000** family offices in the world that have one or more employees, \$100M or greater in investable assets, and have some form of external investment activity.

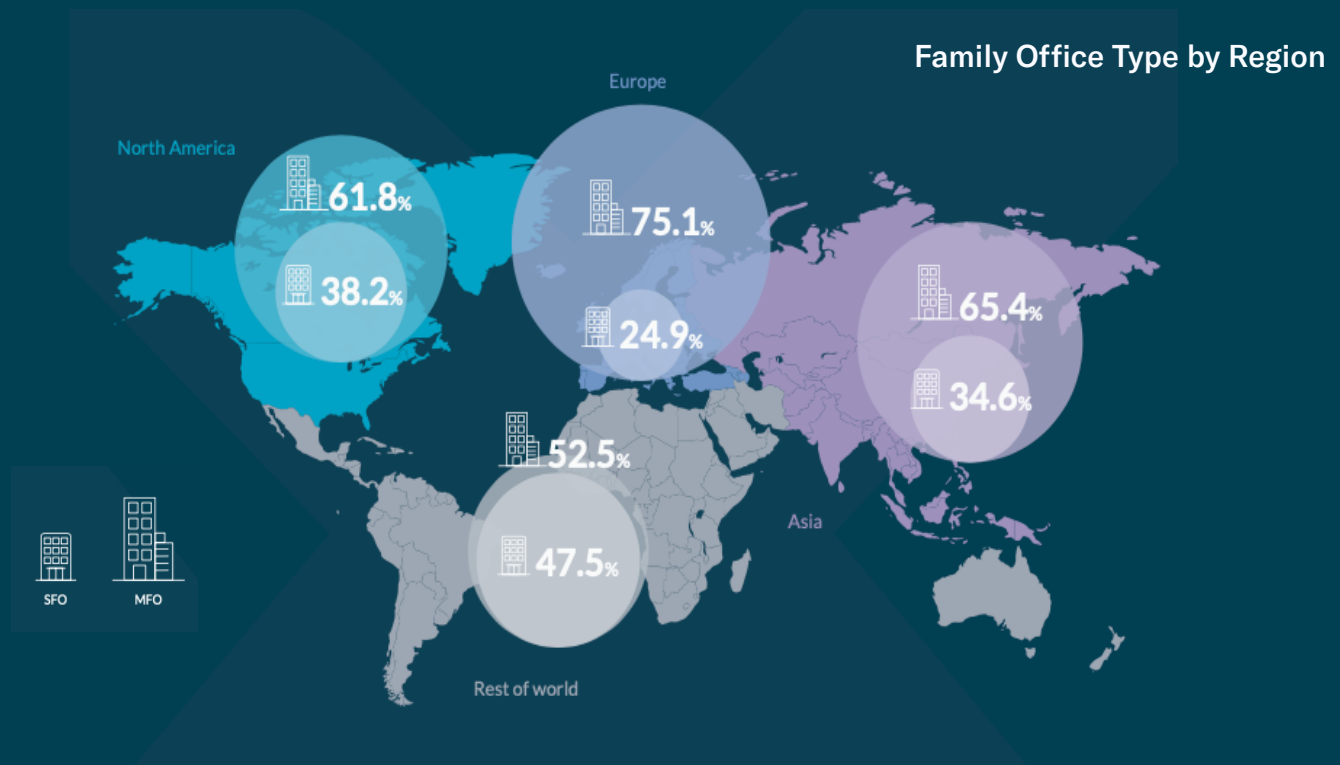
We estimate that **35%** are single family offices & **65%** are multi-family offices.

Different Types of Family Offices by Region

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Across the family offices tracked within the **FINTRX** platform, we see a higher incidence of **multi-family offices** in Europe as compared to North America. North America's long heritage of single family offices is likely a large driver of this delta.

In Europe there has been a greater number of **single family offices** that have opened their doors to other families within a multi-family office structure, often sharing the costs to create greater collective investment capabilities.

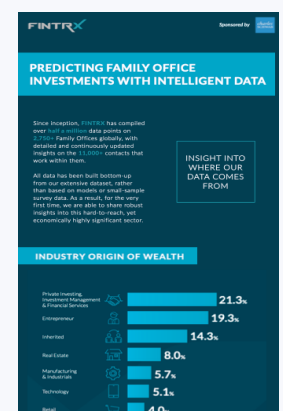


INFOGRAPHIC

Predicting Family Offices with Intelligent Data

To learn insights into how family offices make investments, download our latest infographic.

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About

FINTRX is the leader in providing comprehensive family office intelligence, engineered to help you identify, access and raise family office capital.

Since inception, **FINTRX** has compiled over half a million data points on **2,800+** family offices globally, with detailed and continuously updated insights on **11,000+** contacts that work within them.

Discover the power of the **FINTRX** platform -
schedule a demo with us today!



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