

Blending research, analytics and technology into a single one-stop solution, FINTRX provides further analysis into the many family office data trends our research team has compiled from **January of 2020**.

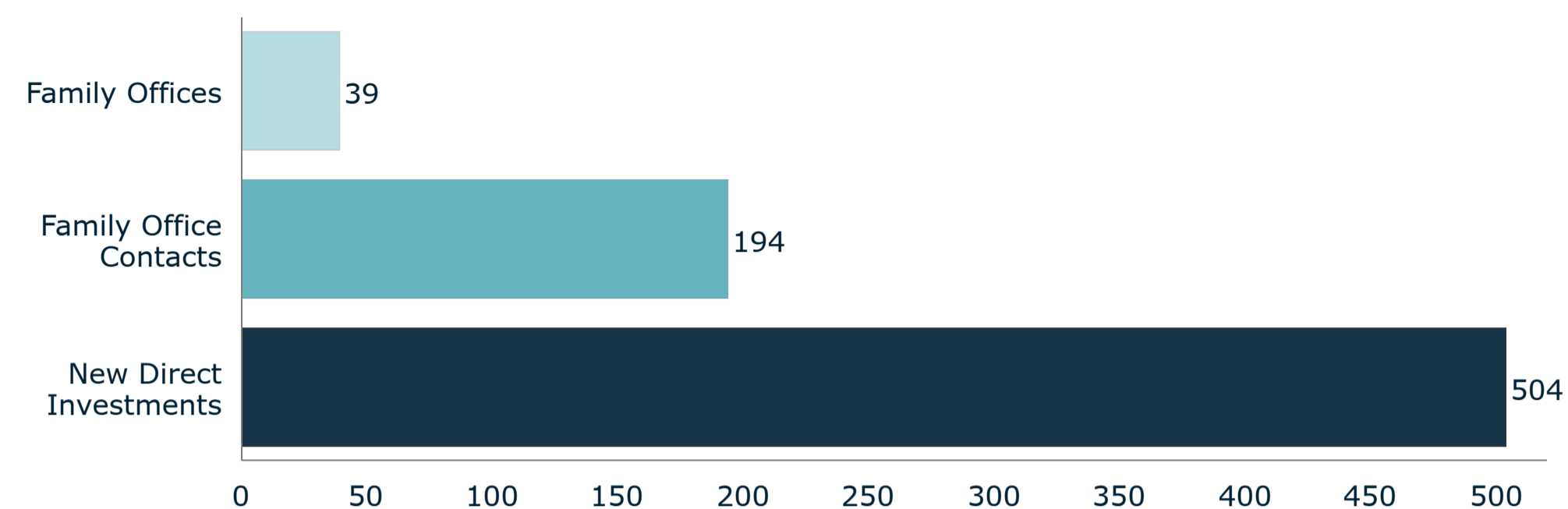
**30 Billion+**

**Total New Family Office Assets Added**

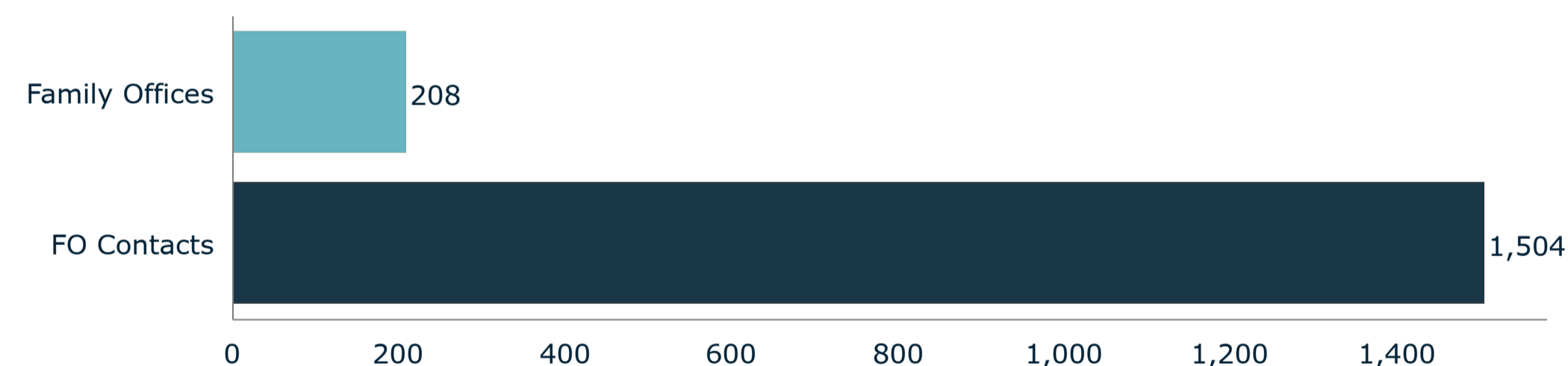
**2,500+**

**New Family Office Data Points**

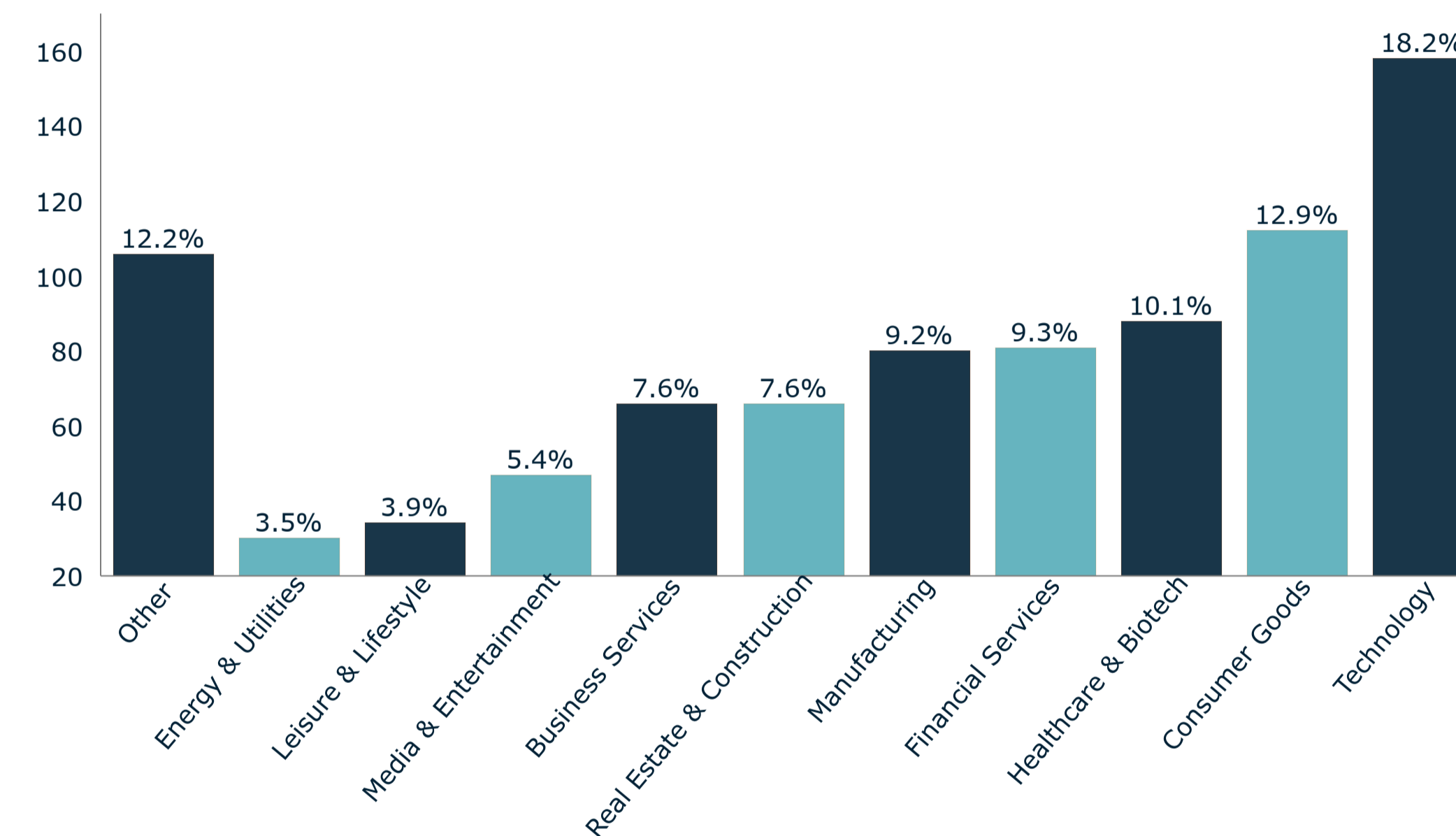
**Total Additions:  
New Family Offices, Contacts & Direct Investments**



**Updated Entities:  
Family Offices & Family Office Contacts**



**Family Office Direct Investment Activity:  
Top 10 Sectors**



**SFO vs MFO Breakdown**



**Single Family Offices**

**Multi-Family Offices**

**Monthly Data Trend**

**78%**

**Family Offices Allocating to Private Equity**

# MONTHLY FAMILY OFFICE REPORT

**JANUARY 2020**