

# Aventurine 🚫

#### Venture Capital | Private Equity

Aventurine is a California-based fund management company focusing on investments in early stage deep tech companies. They manage a Perpetual IP Income (PIPI) fund that emphasizes long term returns in robotics, artificial intelligence, quantum computing, life sciences, secure systems, and energy. The firm also assists young technology companies in bringing their products to market through the Aventurine Studio, investing in intellectual property and guiding innovators to reach their fullest potential. Founded in 2008 by David Van Wie, the firm values creativity and innovation and is dedicated to helping academics succeed in their entrepreneurial ventures.

## **Their Challenge**

The exponential growth of family offices around the world continues to increase the number of financial professionals viewing these groups as a preferred source of capital. However, despite becoming key players in the alternative investment space, finding relevant and actionable data on family offices often proves to be challenging and time-consuming. Aventurine faced this same pain point when searching for family office investors for their IP-based fund.

Due to the opaque nature of the family office landscape, Aventurine found it difficult to both identify direct contacts within a particular firm as well as track down accurate and upto-date contact information. Because of this challenge, the firm reached out to FINTRX to leverage its extensive profiles on thousands of family offices across the globe.

This instant access to millions of family office datapoints not only saved the Aventurine team valuable time, but also ensured that they were reaching out to individuals best suited for their specific needs and provided them their best chance at a successful connection with key decision-makers.

With the help of the FINTRX data set and *"phenomenal customer service,"* Aventurine was able to prospect into and interact with over 3,700+ investors and 20,000+ family office professionals, bringing them closer than ever to achieving their capital-raising goals.

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# "FINTRX collaborates with you to meet your family office objectives."



**Ted Hillinson** Business Development Partner

### **The Outcome**

By having access to information such as direct email addresses, phone numbers, biographies, passions & interests, outlined investment responsibilities, and employment and university histories, Aventurine had a *"direct connection with family office decision-makers"* with which they could engage.



## About **FINTRX**

FINTRX offers comprehensive private wealth data intelligence on Family Offices and Registered Investment Advisors (RIA's). Our data ensures you have access to current and accurate information - driving more meetings and increasing efficiency for your business.

FINTRX provides comprehensive data intelligence on 850,000+ family office & investment advisor records, each designed to help you identify, access, and map the private wealth ecosystem. Explore in-depth dossiers on each family office & investment advisor. Access AUM, source of wealth, investment criteria, previous investment history, sectors & industries of interest and advisor growth signals, among other key data points.

Additionally, FINTRX provides insight and expansive contact information on 850,000+ decision-makers, featuring job titles, direct email addresses, phone numbers, common connections, alma maters, past employment history, brief bios & much more.

Industry-leading financial firms leverage our powerful algorithms and expansive research team to better access the complex and rapidly changing private wealth ecosystem.

Using automation, artificial intelligence and our expansive research team, we put real-time data in your hands to ensure successful outcomes.

For further insight on how FINTRX can streamline your capital raising efforts, request a free trial below.





#### **Platform Features**



#### **Raise Capital**

Identify family offices & Registered Investment Advisors that align with your fundraising goals



#### **Unlock Your Network**

Our algorithms uncover your hidden networking opportunities, driving greater rapport and warm conversations



#### **Enrich Your Data**

Our enrichment technology ensures you are armed with the most accurate data intelligence available



#### Market Intelligence

Monitor new hires, new capital formation, recent investments, investment interests, and much more